



**CRESTRON STANDARD MARKETING MATERIALS
RELEASE FORM
(Worldwide)**

AUTHORIZATION TO USE MARKETING MATERIALS

1. Licensor hereby represents that Licensor has full authority to execute this Standard Marketing Materials Release Form ("Release") on behalf of the itself and the company listed below ("Company") and to grant the rights set forth herein.
2. Licensor hereby grants to Crestron Electronics, Inc., located at 15 Volvo Drive, Rockleigh, NJ, 07647, its affiliates, subsidiaries, distributors, employees, representatives, agents, and other parties authorized by Crestron Electronics (collectively "Crestron"), the non-exclusive, royalty free, perpetual, irrevocable, world-wide right to reproduce, publish, distribute, transmit, display, perform, and/or otherwise use the materials described in paragraph 7 in any and all business development related materials and matters including, but not limited to, advertisements, brochures, white papers, technical articles, case studies, video presentations, audio presentations, webcasts, podcasts, trade show/event displays, websites, email announcements/broadcasts, sell sheets, trade publications, and/or other marketing and business development publications and/or communications activities.
3. Licensor hereby represents that the persons portrayed in the materials as described in paragraph 7 have given their valid written consent: a) to Licensor for making such materials with respect to their image, voice, performance, likeness, or anything similar; and b) to Crestron for exercising the rights set out in paragraph 2 with respect to their image, voice, performance, likeness, or anything similar. In jurisdictions that so require, written consent for each person portrayed is attached hereto.
4. Licensor agrees to indemnify and hold harmless Crestron from any and all 3rd party claims for damages, including attorney's fees, arising from any misrepresentations made by Licensor herein.
5. Crestron will, at all times, use commercially reasonable efforts to ensure that proper credit is given to Licensor for this submission.
6. This Release is governed and construed in accordance with the laws of New York, United States, applicable to contracts made and to be wholly performed within such state, without giving effect to any conflict of laws provisions thereof. Each of the parties to this Release hereby irrevocably consents and agrees that any legal action, suit, or proceeding with respect to this Release shall be brought in a federal or state court located in New York City, New York, and each of them hereby irrevocably accepts and submits to the jurisdiction of such courts with respect to any such action, suit or proceeding. Licensor may have additional rights according to local laws, including laws governing data protection.
7. Description of Materials:
Written case study + high resolution pictures

Licensor

Signature: _____

Print Name: _____

Company: _____

Date: _____
